



WP3 – INTERACTIVE INFOGRAPHICS FOR CAREER MANAGEMENT SKILLS

Labour market trends

CALL-TO-ACTION ACTIVITY

THEMATIC AREA

Labour market trends

ACTIVITY TITLE

Research the market!

TYPE OF RESOURCE

Self-Help Activity



DURATION OF ACTIVITY (IN MINUTES)

60 minutes

LEARNING OUTCOME

Analyse data related to employment opportunities, industry demands, and skills in demand

AIM OF ACTIVITY

In this activity, participants will delve into the intricacies of the job market, gaining insights into its significance, essential knowledge, and effective research methodologies.

MATERIALS REQUIRED FOR ACTIVITY

- Internet
- Microsoft Word or any other relevant tool for writing the text

STEP-BY-STEP INSTRUCTIONS

In this activity, your task is to analyse data related to employment opportunities, industry demands, and skills in demand. First what you need to do is to think about your future. If you are satisfied with your current situation, you can think about what you can do in the future. It's always very good to know the labour market and how you can analyse all the data collected. Open your Microsoft Word document and start to make notes step by step as follows:

1. Define Objectives:

Clearly outline the purpose of the analysis.
Specify the industry focus.

2. Identify Data Sources:

Compile a list of reliable data sources, including government labour reports, industry publications, job market platforms, and educational institutions. Consider surveys, interviews, and focus groups to gather qualitative insights.

3. Gather Employment Data:

Collect data on current employment rates, job openings, and unemployment rates in the target region or industry.
Examine trends over time to identify patterns and potential correlations.

4. Examine Industry Trends:

Research industry reports and publications to understand the current state and future projections of the chosen industry.
Identify emerging sectors and potential areas for job growth.

5. Analyse Job Descriptions:

Scrutinize job descriptions from various sources to identify common skills, qualifications, and job requirements.

Note any specific certifications or experience levels that employers are seeking.

6. Explore Skills in Demand:

Utilise job market platforms, industry forums, and expert interviews to identify skills that are currently in high demand.

Categorize skills into technical, soft, and industry-specific categories.

7. Synthesize Findings and Recommendations:

- Summarise key findings and insights from the analysis.
- Provide recommendations for individuals

8. Continuous Monitoring:

- Establish a plan for ongoing data monitoring to stay abreast of changes in employment opportunities, industry demands, and skills requirements.





Lotus

Resilience in VET Education



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them. Project Number: 2022-2-IE01-KA220-VET-000099488