



# **WP3 – INTERACTIVE INFOGRAPHICS FOR CAREER MANAGEMENT SKILLS**

**Interview Techniques**

# CALL-TO-ACTION ACTIVITY

## THEMATIC AREA

Interview techniques

## ACTIVITY TITLE

Interview

## TYPE OF RESOURCE

Self-Help Activity



## DURATION OF ACTIVITY (IN MINUTES)

60 minutes

## LEARNING OUTCOME

- Ensuring the integration of interview preparation and techniques in the job search process. Using practical techniques in interview scenarios, creating a positive impression.

## AIM OF ACTIVITY

This activity can support you when you find yourself embarking on your professional journey. This proactive step toward honing crucial skills that will significantly enhance your performance in job interviews.

## MATERIALS REQUIRED FOR ACTIVITY

- Internet
- Google Slides

## STEP-BY-STEP INSTRUCTIONS

To prepare yourself for a job interview or more of them, it's necessary to follow some important steps. Your task here is to research the following steps and make a Google Slides presentation.

### **Step 1: Research the Job Market:**

Explore current trends, industries in demand, and key players in the job market. Create a slide about the jobs you can see yourself doing in the future. List at least 3 and briefly explain why.

### **Step 2: Identify Your Strengths and Weaknesses:**

Assess your skills, experiences, and areas of improvement. Understand how your strengths align with the needs of the job market. On the second slide, make a list of at least 3 experiences you have, 3 important skills you have and at least 2 areas in which you can improve. Your skills should be relevant to the answer you gave in Step 1.

### **Step 3: Build a Strong Online Presence:**

On slide 3, give a brief description of your work history. Explain how long you have worked in a particular job, what experiences and skills you have gained there, etc.

Try to present yourself in the best possible way.

### **Step 4: Understand Company Culture:**

Research the companies you're interested in and understand their values and work culture. Align your goals and values with those of potential employers. Create a slide and explain why these companies should consider your application.

Your task here is over, but here are some additional tips that you can use in your future career:



### **Stay Updated on Industry Changes:**

Subscribe to industry newsletters, follow influential figures on social media, and read relevant blogs. Demonstrate your awareness of industry changes during interviews.

### **Develop a Growth Mindset:**

Embrace a positive attitude towards learning and adapting to new challenges.

Showcase your ability to learn quickly and your enthusiasm for professional development.

### **Follow Up After Interviews:**

Send thank-you emails expressing gratitude for the opportunity. Reiterate your interest in the position and briefly mention why you are a good fit.

By following these steps, you'll be better equipped to navigate the job market and present yourself effectively in interviews. Remember to stay persistent, adapt to changes, and continuously improve your skills. Good luck!



**Lotus**

Resilience in VET Education



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